

HARRY G. BROADMAN
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**MULTINATIONAL FINANCE, GROWTH RESTRUCTURING, AND SUSTAINABILITY OPERATIONAL EXECUTIVE
AND
INDEPENDENT CORPORATE BOARD DIRECTOR**

Education

A.B., Economics and History, *magna cum laude*, Phi Beta Kappa, Brown University
Ph.D., Economics, University of Michigan

Overview

Harry Broadman is world renowned corporate executive, non-executive board director, strategist and authority on C-suite decision-making and board oversight of global business operations that capitalize on new market opportunities while mitigating risks to attain growth, competitive advantage, sustainability and sound governance. His career is marked by deep cross-border sectoral expertise in corporate finance, private equity, and investment banking; emerging and advanced technologies and R&D; energy, renewables, minerals and natural resources; and logistics, supply chain management and infrastructure services. His professional experience is uniquely geographically expansive: he has worked on the ground in all the advanced countries and in 85+ emerging markets across 5 continents, including China/East Asia, Russia/CIS, Turkey/The Balkans, Eastern and Central Europe, India/South Asia, LATAM, the Middle East and Africa.

Professional Executive Experience and Accomplishments

Broadman is presently a **Partner** and **Chair** of the Emerging Markets and CFIUS Practices at **BRG** (Berkeley Research Group LLC), where he counsels some of the very largest U.S. and non-U.S. global corporations, private equity firms, banks, institutional investors, and sovereign wealth funds on negotiating and structuring cross-border transactions and R&D investments; reforming corporate governance and compliance practices; and instituting company-wide sustainability strategies. Current clients include the Chairman and C-suite of one of top-5 global logistics and shipping firms in the world, which has generated professional fees exceeding US\$1 million annually. At BRG he is also an expert witness in complex international arbitration and litigation cases involving cross-border disputes on investment, trade, antitrust, IP, and corporate governance matters. He recently testified in a successful international arbitration case over damages stemming from IP infringement between two iconic Chinese and European electronic firms valued at more than US\$800 million.

Concurrent with his post at BRG, Broadman is a **Faculty Member** at **Johns Hopkins University** and a **National Association of Corporate Directors (NACD) Commissioned Faculty Member for its Board Advisory Services**.

Previously he was **Senior Managing Director** at **PwC**, where he founded and led the firm's PwC's Global Business Growth Strategy Practice, and also served as PwC's first **Chief Economist**. Within 3 years, the new line of business operated in 20+ emerging markets and generated professional fees exceeding US\$9 million annually. Projects included a European Fortune 50 firm's first greenfield industrial investment (US\$2 billion) in Indonesia, and a Fortune 100 firm's first manufacturing acquisition (US\$200 million) in Myanmar only several months after the U.S. opened the country to American firms.

Prior to PwC, Broadman was **Managing Director** at **The Albright Group** as well as **Chief Economist** at **Albright Capital Management**, the international private equity firm chaired by Madeleine Albright, where he participated in the Investment Committee; engaged in capital-raising in Asia, Australia and Europe; and led ACM's proprietary deal flow generation process. He counseled a Fortune 5 company in its simultaneous acquisition of a set of firms across 14 African countries (US\$2 billion); advised a Fortune 100's compliance with China's antitrust law in its attempt to acquire a large regional firm; and drove ACM's first greenfield investment in Africa, in the energy sector (~US\$700 million),

Earlier he was a senior executive at **The World Bank Group**, working on the ground throughout China, Russia and the rest of the CIS, the Balkans, and Africa. He led negotiations and then the supervision of the Bank's largest (at the time) enterprise restructuring and sovereign loan operations, which exceeded US\$5 billion. The operations included field-level design and implementation of China's national program for large-scale modernizing of plant, equipment, energy infrastructure and the workforce as well as "corporatizing" the governance and property rights systems of its state-owned enterprises; Russia's economy-wide cross-sectoral structural reforms, business privatization and following its 1998 economic crisis; the Balkans' investments to re-build the region's war torn economies; and investments to enable African firms to extract higher value on the continent of domestic natural resources, energy, and mineral products prior to their exportation.

Broadman served in the White House, first as **Chief of Staff** of the **President's Council of Economic Advisers**, during the savings and loan crisis and the first Gulf War, and then as **United States Assistant Trade Representative**. In the latter position, he led U.S. negotiations for the establishment of the WTO and NAFTA; U.S. Bilateral Investment Treaties; and U.S. International Science and Technology Agreements. He also served as a Member of the Committee on Foreign Investment in the U.S. (CFIUS) and on the Board of the Overseas Private Investment Corporation (OPIC). Before coming to the White House, he was **Chief Economist** of the **U.S. Senate Homeland Security and Governmental Affairs Committee**, then chaired by John Glenn, where he led the committee's

hearing and legislative initiatives on U.S. trade policy, international competitiveness and economic security, and investment in R&D and advanced energy technologies. He was a lead staff drafter of the Omnibus Trade Act of 1988, which remains the core of U.S. trade law today.

Prior to public service, Broadman was a **Faculty Member** at **Harvard University**, where he taught the Kennedy School of Government's graduate course on international energy and natural resource markets; he also served as a Fellow at the Kennedy School's **Energy and Environmental Policy Center**, carrying out research on U.S. regulation of natural gas markets. In Harvard's Economics Department in the School of Arts and Sciences, he taught the department's course on the economics of the multinational corporation.

He came to Harvard after serving as Deputy Director of the Center on Energy Policy Research at **Resources for the Future Inc. (RFF)**, the country's first think-tank devoted to research on energy and environmental policy. At RFF, overseeing major projects assessing national energy security risks and the social costs of fossil fuel consumption, he testified before the U.S. Congress. He was also a **Faculty Member** at **Johns Hopkins University**. Earlier, he held posts at the **RAND Corporation**, focusing on international energy and national security policy, and was a Fellow at the **Brookings Institution**, conducting doctoral research on competition in the international petroleum industry.

Non-Executive Corporate Board Experience

Strategic Ratings PLC: U.K.-based corporate and sovereign credit rating agency; **Chair, Governance Committee, Member Compensation Committee, and Member, Strategy Committee**

PartnersGlobal: Alternative dispute resolution firm in 22 countries; **Chair, Audit Committee and Member, Executive Committee**

ArmorText: Cybersecurity intra-enterprise communications software firm

APCO Worldwide: Global crisis management and public relations firm

The Global Business School Network: International association of graduate business schools

Lake Tanganyika Floating Clinic: Healthcare and telecom services provider

U.S.-Russia Chamber of Commerce: Trade association of U.S. companies operating in Russia and the CIS (past appointment)

Corporate Council on Africa: Global trade association of U.S. and non-U.S. multinationals operating in Africa (past appointment)

Professional Memberships

Elected Lifetime Member, **Council on Foreign Relations**

Elected Lifetime Member, **The Bretton Woods Committee**

Board Leadership Fellow, **National Association of Corporate Directors**

Publications

Books (selected):

Africa's Silk Road: China and India's New Economic Frontier (The World Bank)

From Disintegration to Reintegration: The Former Soviet Union in International Trade (The World Bank)

Natural Gas Markets After Deregulation (Johns Hopkins University Press)

Building Market Institutions in South Eastern Europe (The World Bank)

Economic Liberalization and Integration Policy (Springer)

China's Management of Enterprise Assets: The State as Shareholder (The World Bank)

Unleashing Russia's Business Potential (The World Bank)

Peer-Reviewed Articles in Professional Journals (selected):

Review of Industrial Organization; Yale Journal on Regulation; Columbia Journal of World Business; Foreign Affairs; The International Lawyer; Journal of Corporate Ownership & Control; The Natural Resources Journal; International Financial Law Review; The Energy Journal; International Journal of the Economics of Business; Energy Policy; Journal of Asian Studies; Journal of Energy and Development; The International Journal of Industrial Organization; Land Economics; The World Economy; Journal of Economic Literature; Journal of Policy Reform; Journal of Policy Analysis & Management; Finance and Development; Eurasian Geography and Economics; Economics of Planning; The Washington Quarterly; African Analyst Quarterly; The Globalist; Journal of International Commerce, Economics and Policy

Columns:

Monthly Global Business Columnist: *Forbes, Newsweek-International, Gulf News*

Quarterly National Security Columnist: *International Financial Law Review*

Frequent Columnist: *The Financial Times*