KEYNOTE SPEAKER

HARRY G. BROADMAN

WHITE HOUSE OFFICIAL • PRIVATE EQUITY INVESTOR • PWC EXECUTIVE • HARVARD FACULTY • COLUMNIST

NAVIGATING GLOBAL BUSINESS GROWTH OPPORTUNITIES AND RISKS

Bio Summary

(Full Bio is Here)

At the vanguard of his generation 38 years ago, Harry Broadman began a career focused on investment opportunities and risks in emerging markets. Today, he's globally known as a venerable practitioner of the design and execution of novel 'first-mover' strategies in such markets to achieve rapid business growth and rigorous risk-mitigation—strategies that focus on building durable cross-border trade and investment transactions, potent strategic partnerships, agile supply chains, robust corporate governance, tough financial compliance and anti-corruption controls, and incentives for sustained innovation.

Re-inventing himself multiple times across greatly differentiated senior roles in the private sector as a CEO, private equity investor, expert witness, management consultant and board director—interspersed with stints as a high-level White House trade negotiator and economic official and Senate committee professional staff member—he emerged as an authority on the fundamental drivers of the transformation world markets experienced (and continue to do so) long before the term "globalization" was ever uttered.

Harry has worked on the ground in more than 85 emerging markets across 5 continents, including China, India and the rest of Asia; much of Latin America; Russia and the Former Soviet Union; Eastern & Central Europe; the Balkans and Turkey; most of Africa; and much of the Middle East.

He's advised entities such as *IBM, Coke, CEMEX, Canon, Exxon, TPG, Valmet, KIA, ITW, Carlyle, PPG, Corning, Heineken, Merck, Mahindra, Walmart, Deere, Mars, Avon, Canadian Pension Bd, Intel, GE, Future Fund, ADIA, ICANN, Temasek, Berkshire Hathaway, McCormick, SunEdison, Westinghouse, Dow, Siemens, Standard Chartered, Microsoft, Apollo, Tyco, Caterpillar, Nike, Pfizer, Hilton, Blackstone, Jaguar*

As a speaker, Harry brings to audiences a unique combination of fundamentally insightful views and operational lessons about the ways is which market and policy dynamics will impact C-suites, boards, managers and workers as well as suppliers and customers, and how they'll alter business fortunes.

Harry has the rare ability to frame such effects from a genuinely prospective vantage point rather than conventional rear-view mirror extrapolations, and through a prism incorporating intrinsic non-linearities of market changes. And, all done in a highly entertaining mode, infused with his infectious sense of humor.

Testimonials

"dynamic".."wise".."original".."engaging"

"knows what's 'going down' in markets!"

"truly thought-provoking".."systematic"

"unlike others, goes way below 50,000 ft"

"humorous".."passionate".."timely"

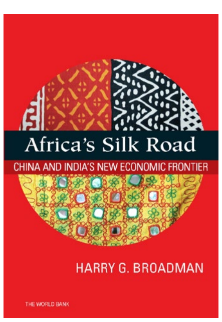
"confident-inspiring".."accessible"

"committed".."entertaining".."great Q&A"

Press Appearances and Interviews

CNN · El País · Bloomberg Business · The Wall Street Journal · npr · hindustantimes · African Business · BBC World Service · Harvard Business Review · The Economist · Коммерсантъ · CNBC · 人民日报社 People's Daily · FT Financial Times · ABC Australian Broadcasting Corporation · The New York Times

Author of pioneering book on China's and India's investment in Africa



Monthly columnist for:

Forbes

GULF NEWS

Newsweek

Click here for *all* columns

Recent Speaking Topics

Sustainability Is Far More Than Just A Corporate Aspiration

Biden's Antitrust Policy Mustn't Throw Out The Baby With The Bathwater

The Road to Reinventing "Corporate Purpose" is Full of Reckless Stakeholders and Potholes

COVID Is *Not* the End of Globalization; It Will Even Spur Newer Global Supply Chains

When Too Much Corporate Social Responsibility Is Too Good To Be True

Naiveté About CFIUS' National Security Policy Towards Foreign Investment In The U.S.

Just Where *Is* The Growth in the Global Economy?

Corporate Boards' Oversight Of Cyber Risks Is Too Passive

Will China's 'One-Belt, One Road' Become 'A Bridge to Nowhere'?

Infrastructure May Not Be Sexy; But Bring Sexy Back!

India Is The Tortoise To China's Hare

Brexit Could Be The UK's Gift To A Revitalized EU

Africa, The Continent Of Economic Misperceptions

Will Putin Succeed in Recreating the Soviet Empire?

HARRY BROADMAN'S SPEECHES SEAMLESSLY INTEGRATE INSIGHTS ON:

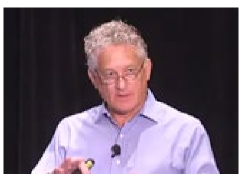
INTERNATIONAL TRADE AND INVESTMENT • BUSINESS STRATEGY • CORPORATE GOVERNANCE • SUSTAINABILITY R&D / INNOVATION • ANTITRUST / REGULATION • CFIUS / NATIONAL SECURITY • RISK MITIGATION • COMPLIANCE

Select Speech Videos

See link at bottom of box ***below*** *for all videos*

Balancing Growth Opportunities and Risks

Are You Ready For The New International Rivals?



Managing to Enhance Corporate Competitive Agility

Global Innovation and Entrepreneurship

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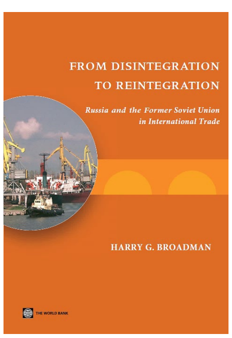
Author of best-selling book on Russia's recreation of the Soviet Union



Career Highlights

Currently

Partner and Practice Chair, *Berkeley Research Group LLC* (Global Litigation Expert Witness Firm)
Faculty Member, *Johns Hopkins University*
Non-Executive Director on *Several Corporate Boards* (See List Below)
Master Workshop Faculty Member, *National Association of Corporate Directors (NACD)*
Board Governance Fellow, *National Association of Corporate Directors (NACD)*
CEO and Managing Partner, *Proa Global Partners LLC* (Emerging Markets Transaction Advisory Firm)
Monthly Global Business Columnist for *Forbes; Newsweek;* and *Gulf News*

Previously

Senior Managing Director; Founder, Global Business Growth Management Consulting Practice, *PwC*
Managing Director, *Albright Capital Management* (Emerging Markets Private Equity)
United States Assistant Trade Representative, *The White House*
Chief of Staff, *President's Council of Economic Advisers, The White House*
Sovereign Finance/Business Restructuring Operations Lead, *World Bank,* China, Russia, Balkans, Africa
Board Member, *Overseas Private Investment Corporation (OPIC)*
Member, *Committee on Foreign Investment in the United States (CFIUS)*
Chief Economist, *U.S. Senate Committee on Governmental Affairs* (John Glenn, Chair)
Faculty Member, *Harvard University*
Managing Director, *Albright Stonebridge Group*
Advisor on International Energy Security, *The RAND Corporation*
Assistant Director, *Resources for the Future, Inc.*
Fellow, *Brookings Institution*

Non-Executive Corporate Board Directorships

ArmorText (Cyber Security Communications Software Provider)
Strategic Ratings (UK-Based Credit Ratings Agency)
PartnersGlobal (Alternative Dispute Resolution Services Firm in 22 Countries)
Lake Tanganyika Floating Health Clinic (Africa-Based Healthcare and Telecom Services)
Global Business School Network
Russian American Chamber of Commerce
Corporate Council on Africa

Organizations

Elected Lifetime Member, *Council on Foreign Relations*
Elected Lifetime Member, *Bretton Woods Committee*

Publications

Numerous books and peer-reviewed articles in professional finance, economics, foreign policy and law journals. The most recent books are:

- *Africa's Silk Road: China and India's New Economic Frontier*
- *From Disintegration to Reintegration: Russia and The Former Soviet Union*
- *China's Management of Enterprise Assets: The State as Shareholder*
- *Building Market Institutions in the Balkans*

Education

Brown University, AB, *magna cum laude,* Economics; Elected to *Phi Beta Kappa*
University of Michigan, PhD, Economics

CONTACTS FOR SPEAKING ENGAGEMENTS

Dr. Broadman can be contacted directly via www.harrygbroadman.com or on +1 202 460 4903
***or through the speakers bureaus that represent him*:**
Washington Speakers Bureau, Leading Authorities, Harry Walker Agency, London Speaker Bureau, China Speakers Agency